

WWJ-TV

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

WWJ-TV

AND

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24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR 330290			ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice Required Announcement 28 days prior notice
NAME	MENTZER MEDIA SERVICES			RESTORE OUR FUTURE			
AND	600 Fairmount Ave Ste 306			1250 Eye Street NW			
ADDRESS	Towson MD 21286-1002			Ste 900			
	USA			Washington DC 20005			
CONTACT	ELISE CLOYD			USA			
				PRODUCTROF EST#2037			
LOCAL SALESPERSON	Maggie McWilliams Pol	AGENCY EST. NO. 2037	PRODUCT CODE 1300				
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 09/26/12 AND ENDING 10/02/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00111..	3	10:57A	12:00N	30S	09/26/12-09/28/12	THE PRICE IS RIGHT	3	1000.00	3000.00
2	00111..	3	11:02P	11:35P	30S	09/26/12-09/28/12	TWO AND A HALF MEN	3	1000.00	3000.00
3	00222..	6	11:35P	12:37A	30S	09/26/12-09/28/12	DAVID LETTERMAN	6	700.00	4200.00
4	...1...	1	09:00P	10:00P	30S	09/27/12-09/27/12	PERSON OF INTEREST	1	12000.00	12000.00
51..	1	10:00P	11:00P	30S	09/28/12-09/28/12	BLUE BLOODS	1	9000.00	9000.00
62.	2	09:00A	11:00A	30S	09/29/12-09/29/12	CBS NEWS SATURDAY MORNING	2	700.00	1400.00
71.	1	10:00P	11:00P	30S	09/29/12-09/29/12	48 HOURS MYSTERIES	1	3000.00	3000.00
8	11000..	2	10:57A	12:00N	30S	10/01/12-10/02/12	THE PRICE IS RIGHT	2	1000.00	2000.00
9	11000..	2	11:02P	11:35P	30S	10/01/12-10/02/12	TWO AND A HALF MEN	2	1000.00	2000.00
10	22000..	4	11:35P	12:37A	30S	10/01/12-10/02/12	DAVID LETTERMAN	4	700.00	2800.00
11	1.....	1	10:00P	11:00P	30S	10/01/12-10/01/12	HAWAII FIVE-O	1	6000.00	6000.00
12	.1.....	1	07:57P	09:00P	30S	10/02/12-10/02/12	NAVY NCIS	1	15000.00	15000.00
13	.1.....	1	09:00P	10:00P	30S	10/02/12-10/02/12	NCIS: LOS ANGELES	1	12000.00	12000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



WWJ-TV

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AND

09/18/12

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**Cancellation Notice
Required**
Announcement 28 days
prior notice

PRODUCT CODE	1300
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BROADCAST SCHEDULE STARTING 09/26/12 AND ENDING 10/02/12 NO. WEEKS: 1

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AS AGENT FOR (ADVERTISER)

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